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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

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**FORM 8-K**

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**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**

Date of Report (Date of earliest event Reported): March 7, 2017

**WILHELMINA INTERNATIONAL, INC.**

(Exact Name of Registrant as Specified in Charter)

**Delaware**  
(State or Other Jurisdiction of Incorporation)

**001-36589**  
(Commission File Number)

**74-2781950**  
(I.R.S. Employer Identification Number)

**200 Crescent Court, Suite 1400, Dallas, Texas 75201**  
(Address of Principal Executive Offices) (Zip Code)

**(214) 661-7488**  
(Registrant's telephone number, including area code)

**Not Applicable**  
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**Item 7.01. Regulation FD Disclosure.**

On March 7, 2017, the Registrant issued a press release announcing that on March 13, 2017, William J. Wackermann, Chief Executive Officer, and James A. McCarthy, Chief Financial Officer of Wilhelmina International, Inc. (“Wilhelmina”), will make a presentation at the 29<sup>th</sup> Annual Roth Conference sponsored by Roth Capital Partners. The press release also announces that the presentation materials will be available on the Registrant’s website at <http://www.wilhelmina.com/new-york/investor-relations> prior to the presentation. A copy of the press release is filed as Exhibit 99.1 to this Current Report on Form 8-K.

**Item 9.01. Financial Statements and Exhibits.**

- (c) Exhibits
  - 99.1 Press release dated March 7, 2017.
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**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**WILHELMINA INTERNATIONAL, INC.**

Date: March 7, 2017

By: /s/ James A. McCarthy  
James A. McCarthy  
Chief Financial Officer

**Wilhelmina International, Inc. to Present at the 29th Annual Roth Conference**

DALLAS, March 07, 2017 (GLOBE NEWSWIRE) -- Wilhelmina International, Inc. (Nasdaq:WHLM) announced today that Bill Wackermann, Chief Executive Officer, and Jim McCarthy, Chief Financial Officer, will make a presentation at the 29<sup>th</sup> Annual Roth Conference sponsored by Roth Capital Partners at 1 Ritz Carlton Dr. in Dana Point, California on Monday, March 13, 2017 at 3:00 p.m. PDT. The presentation materials will be available on Wilhelmina's website at <http://www.wilhelmina.com/new-york/investor-relations> prior to the presentation.

**About Wilhelmina International, Inc. ([www.wilhelmina.com](http://www.wilhelmina.com)):**

Wilhelmina, and its other subsidiaries, is an international full-service fashion model and talent management service, specializing in the representation and management of leading models, celebrities, artists, photographers, athletes, and content creators. Established in 1967 by fashion model Wilhelmina Cooper, Wilhelmina is one of the oldest and largest fashion model management companies in the world. Wilhelmina, a publicly traded company, is headquartered in New York and, since its founding, has grown to include operations in Los Angeles, Miami, London and Chicago. Wilhelmina also owns Aperture, a talent and commercial agency located in New York and Los Angeles. For more information, please visit [www.wilhelmina.com](http://www.wilhelmina.com) and follow @WilhelminaModels.

**CONTACT:**

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